

DNA Day Recognition Toolkit

This toolkit was created to help CFDE partners recognize DNA Day on Saturday, April 25. Led by the National Human Genome Research Institute (NHGRI), National DNA Day celebrates the discovery of the double helix in 1953 and the completion of the Human Genome Project in 2003.

The materials in this toolkit are intended for social media and meet [Section 508 accessibility requirements](#). If additional graphic sizes are needed, please contact Katherine Chyka at Katherine.Chyka@orau.org.

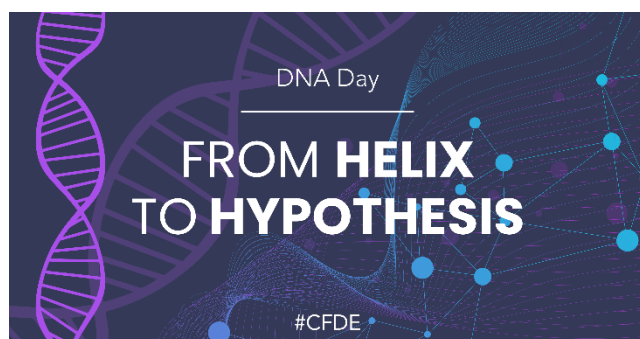
Graphic

Download [square graphic](#)
(1200 x 1200)

Download [landscape graphic](#)
(1200 x 627)

Suggested [alt text](#) to meet Section 508 accessibility compliance:

“Card with text: DNA Day. From helix to hypothesis. #CFDE.”



Social Media Post Text

Tailor the following text for your specific audience and social media platform. Use #CFDE whenever possible.

- This #DNADay, we honor the groundbreaking 1953 discovery of DNA's double helix, the foundation of modern #genomics. 🧬 But the journey doesn't stop there. Discover how #CFDE datasets can further your research goals. From DNA to discovery, access tools, resources, and Common Fund Data here: *[insert a CFDE-related URL]*
- It's #DNADay! 🧬 At *[insert your group's name]*, we provide the building blocks for *[insert scientific goal, e.g., understanding rare disease]*. But the real magic happens when you connect our data with the rest of the NIH #CFDE. 🔍 Start your discovery: *[insert a CFDE-related URL]*
- On #DNADay, we celebrate the 1953 discovery that started it all. 🧬 For #CFDE data users, the journey continues by connecting genomic data with other data types – from #metabolomics to #proteomics – in an integrated environment. Elevate your skills today: <https://www.orau.org/cfde-trainingcenter/index.html>