

Research Appreciation Day Toolkit

This toolkit was created to help CFDE partners recognize Research Appreciation Day on Sunday, July 5, 2026. Research Appreciation Day celebrates the work of all physical and mental health researchers who are working to better understand, treat, and ultimately prevent serious illnesses.

The materials in this toolkit are intended for social media and meet [Section 508 accessibility requirements](#). If additional media formats or sizes are needed, please contact Katherine Chyka at Katherine.Chyka@orau.org.

Video Clip/GIF

Download [vertical clip](#)
(1080 x 1350)

Download [landscape clip](#)
(1200 x 627)

Suggested [alt text](#) to meet Section 508 accessibility compliance:

“Rotating images of scientists conducting biomedical research. Text: Research Appreciation Day. Behind every discovery is a researcher. #CFDE.”



Social Media Post Text

Tailor the following text for your specific audience and social media platform. Use #CFDE whenever possible.

- It's #ResearchAppreciationDay! Thank you to all the hard-working health researchers who have dedicated their careers to making breakthroughs in *[insert relevant discipline/area of research]*. 🧑🏫 You make the impossible possible! 🙌 #CFDE
- *[DCC name]* doesn't just curate data—we support the next generation of scientists. On #ResearchAppreciationDay, check out 👁️ our *[insert a specific resource, tool, or data set (e.g., single-cell RNA sequencing atlas)]* built to help new researchers accelerate their work. 📊 Avoid the hassle of cleaning data and get straight to analysis with our open-access tools: *[insert relevant URL]* #CFDE
- STUDENTS AND EARLY-CAREER RESEARCHERS 📌 your next project starts here! This #ResearchAppreciationDay, we don't just say thank you – we invite you to join the journey! 🙌 Access *[DCC name]* tools and explore how you can leverage *[insert dataset name or description]* to support the next wave of innovation: *[insert relevant URL]* #CFDE